

#### About ALIVE Rescue

ALIVE Rescue is an animal rescue that protects the lives and the rights of animals. We believe every animal has the right to a well-balanced, socialized and fulfilled life. We take on the responsibility to save, rehabilitate and place abandoned, abused and stray animals. We provide medical, behavioral and physical support for animals despite their age, health and/or breed. ALIVE Rescue promotes sustainable living and caregiving by building awareness, appreciation and respect for all animals and the environment within our communities.

In the almost 12 years since ALIVE Rescue has been founded, we have rescued and placed over 1,600 dogs, cats, and rabbits into their forever homes. On May 5th, 2013 we opened The Little Barn, which served as a safe haven for our rescued animals, while they waited patiently for their forever homes, or before being placed into foster homes. In March on 2020 we made the decision to close The Little Barn and focus our efforts on construction at the new shelter, The Big Barn (details below). Additionally, we open our new Adoption Center in Chicago's West Loop neighborhood in June of 2020. This new location allows our animals to have more exposure for adoption.

We recently announced the expansion of ALIVE Rescue into Wisconsin. Soon we will begin construction on "the BIG barn" with the goal of opening our doors in 2020. With the additional shelter, ALIVE Rescue anticipates doubling the number of animals we save each year.

As a non-profit we depend solely on individual donations, and funds raised through our events. We are very excited to add a unique program that helps us raise money, connect runners with our animals and introduces ALIVE Rescue to the Chicago running community. With your help, we know this program can make a huge impact on so many lives!

Welcome to <u>Alive and Running</u>, an initiative with the aim to partner passionate runners with ALIVE Rescue. Alive and running is a great way for runners and rescuers to combine their love of fitness and animals and race to rescue life!





#### Alive & Running offers participants of the ALIVE Rescue Team:

- Free Alive and Running t-shirt for their race and water bottle
- Customizable fundraising web page and support to give family, friends and coworkers to opportunity to support their race.
- Recognition on our website under the "Meet Our Runners" section.
- ALIVE Rescue cheering section at certain Chicago events and social media recognition.
- An opportunity to train with other Alive and Running participants.
- Be our guest at the year-end Alive and Running celebration
- On November 1st of each year, we award prizes to our top three Alive and Running fundraisers.

1st Place Fundraiser: Ride along with the Founder of ALIVE Rescue to a local shelter to help rescue a dog or cat.

2nd Place Fundraiser: Two free tickets to our annual Lucky for Life Gala held In November.

3rd Place Fundraiser: Name a cat or dog we rescue from a local animal shelter (minimum \$1,000 raised).



# **How You Can Help**

### Official 2020 Partner of Alive & Running

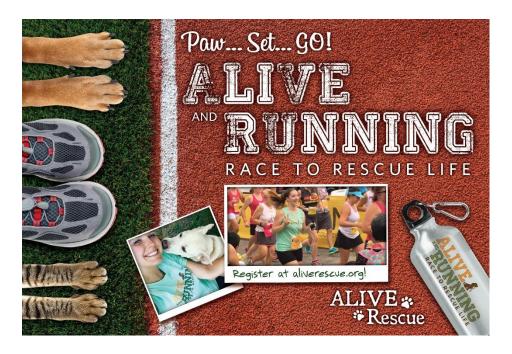
Monetary Donation of \$3,000.00

- Exclusive partnership level to your business solely for 2020
- Business logo on all program print: including flyers and media as well as on our website
- · Marketing material distributed in Alive and Running Swag Bag for each participant
- Recognition on all social media sites (Facebook / Twitter / Instagram)
- Recognition of business on media appearances when available
- Invite for management of business to Victory Party at end of year (up to 3 guests)
- 10% off all ALIVE Merchandise for employees throughout 2020
- Volunteer day at the Adoption Center- come to ALIVE Rescue Headquarters and hang out with our adoptable animals and volunteer staff

## **Presenting Host of Alive & Running**

Become our Official Hosting bar of Alive & Running

- Exclusive sponsorship level to your business solely for 2020
- Business logo on all program print: including flyers and media as well as on our website
- Marketing material distributed in Alive & Running Swag Bag for each participant
- Recognition on all social media sites (Facebook / Twitter / Instagram)
- Recognition of business on media appearances when available
- Alive & Running celebration party at bar (food sponsored with cash bar)
- 10% off all ALIVE Merchandise for employees throughout 2020
- Volunteer day at the Adoption Center- come to ALIVE Headquarters and hang out with our adoptable animals and volunteer staff



#### **Supporting Partner of Alive & Running**

Monetary Donation of \$300.00

- Business logo on all program print: including flyers and media as well as on our website.
- Marketing material distributed in Alive and Running Swag Bag for each participant
- Recognition on all social media sites (Facebook / Twitter / Instagram)
- 10% off all ALIVE Merchandise for employees throughout 2020

### **Donation to Alive & Running Swag Bag**

- In-kind donation of product, discount card or gift card from your business for all participants in 2020 Alive & Running program



If your business is interested in becoming an Alive and Running 2020 partner, please contact Kristen at <u>kristen.aliverescue@gmail.com.</u>

