

ALIVE RESCUE'S 12TH ANNUAL  
**PET BOWL**

**2020 PARTNERSHIP  
OPPORTUNITIES**

ALIVE   
Rescue  
aliverescue.org



*Your support saves lives*

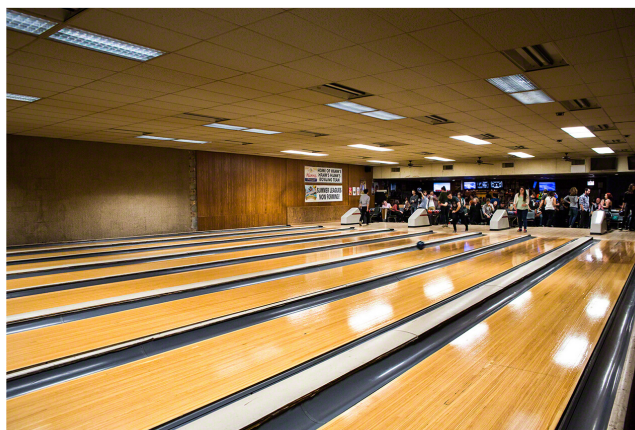


## BOWLING TO SAVE HOMELESS PETS?

*yes please!*

### THE PET BOWL

ALIVE Rescue's annual Pet Bowl is a fun and interactive event held at Timber Lanes in the North Center neighborhood of Chicago. On April 18th 2020 from 9:00pm – 12:30am the facility is closed for the exclusive use of ALIVE Rescue and our 100+ event participants.



In addition to a fantastic bowling experience, we offer a raffle, vegan/vegetarian buffet, DJ, photo booth, dessert bar and the opportunity to meet some of the wonderful dogs that are looking for their forever homes.

### WHAT YOUR PARTNERSHIP PROVIDES

9:00PM - 12:30AM  APRIL 18, 2020

**Your partnership will help provide adoption services to animals (dogs, cats, and rabbits) in need of loving homes and help cover the costs associated with caring for them until they are adopted.**

Your donation will also help us run our Adoption Center in Chicago's West Loop neighborhood, where we take in dogs who need special care.

ALIVE Rescue's mission is to save abused, homeless and unwanted animals. We provide rehabilitation, food, housing and veterinary care for all of the dogs, cats and rabbits that we rescue. Our primary intake source is Chicago's main municipal shelter - Chicago Animal Care and Control (CACC).

**CACC takes in over 15,000 homeless pets per year.** ALIVE Rescue receives no state funds for these services and relies solely on contributions and fundraising events to continue this vital work.

On any given day you will find feral dogs being rehabilitated, nursing dogs caring for their newborn litters, sick animals recovering from illnesses contracted prior to us saving them, paralyzed dogs who need physical therapy and any other animal that needs our love and attention. This new location also helps us showcase our adoptable pets through adoption events and open houses.

Additionally, in 2020, we are expanding our operations into Southern Wisconsin with the addition of The Big Barn. A majority of our Chicago rescue dogs will live here. This new shelter is 4,800 square feet on 70 acres and will allow us to **double** our rescue efforts.

# PARTNERSHIP OPPORTUNITIES

*We strive to partner with local, sustainable, cruelty-free businesses*

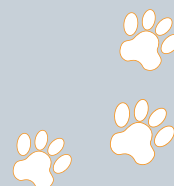
## PRESENTING PARTNER - \$1,500

- Presenting Partner (and/or products) will be prominently featured at the Pet Bowl with a 6' display table, signage, and the opportunity to interact with our event attendees
- Company logo will be featured on the event-specific page of ALIVE Rescue's website until the event passes
- Company logo will be featured on the "Partners" page on ALIVE Rescue's website for one year with an external link to Presenting Partner's website for one year after the event
- Company will be listed on the event/fundraiser poster and flyers
- Company will be advertised in conjunction with ALIVE Rescue and the Pet Bowl to all of ALIVE Rescue's newsletter recipients (6,300), Facebook, Instagram and Twitter followers (42,000) and in all media exposure obtained by ALIVE Rescue
- Presenting Partner and three guests will be given a private tour of the Adoption Center with a meet and greet of the Adoption Center residents



**What can a \$1,500 donation do for the animals of ALIVE Rescue?**

- Save the lives of **five** healthy cats or dogs waiting at Chicago's municipal shelter or
- Emergency care for a dying parvo positive puppy or
- Provide **four** much needed dentals for senior cats or dogs





# PARTNERSHIP OPPORTUNITIES

*We strive to partner with local, sustainable, cruelty-free businesses*

## LANE PARTNER - \$300

- Each lane will be named after and branded with its sponsoring partner's logo and signage
- Company logo will be featured on the "Partners" page on ALIVE Rescue's with an external link to Presenting Partner's website for one year after the event, as well as the event-specific page until the event passes
- Partner can present marketing materials at their sponsored lane
- Company will be advertised in conjunction with ALIVE Rescue and the Pet Bowl to all of ALIVE Rescue's newsletter recipients (6,300), Facebook, Instagram and Twitter followers (42,000)

## What can a \$300 donation do for the animals of ALIVE Rescue?

- Save the life of **one** healthy cat or dog waiting at Chicago's municipal shelter *or*
- Provide spay or neuters for **three** dogs or **five** cats
- Provide **one** week of food for ALL ALIVE Rescue cats and dogs *or*
- Provide **12** vaccinations for dogs and cats waiting to be adopted



## PRIZE ITEM DONATION

We are happy to accept donations of goods or services for our Pet Bowl raffle, which provides exposure for your company and product/service to event attendees. More than half of the Pet Bowl profits are generated through the raffle. Any item that is donated is tax deductible and ALIVE Rescue is happy to provide a receipt.

*Company logo will be featured on the "Partners" page on ALIVE Rescue's with an external link to Presenting Partner's website for one year after the event, as well as the event-specific page until the event passes*

## VEGAN/VEGETARIAN DESSERT OR FOOD DONATION

We are also happy to accept donations of vegan and/or vegetarian food or desserts for our Pet Bowl buffet, which provides exposure for your company and product/service to event attendees. Any item that is donated is tax deductible and ALIVE Rescue is happy to provide a receipt.

*Company logo will be featured on the "Partners" page on ALIVE Rescue's with an external link to Presenting Partner's website for one year after the event, as well as the event-specific page until the event passes*

# PARTNERSHIP FORM

- ☐ Presenting Partner - \$1,500
- ☐ Lane Partner - \$300
- ☐ Raffle Donation  
Please specify: \_\_\_\_\_
- ☐ Food/Dessert Donation (vegan/vegetarian only)  
Please specify: \_\_\_\_\_

## Company Information

Company name (as you would like it to appear on marketing material):

\_\_\_\_\_

Company address: \_\_\_\_\_

Company website: \_\_\_\_\_

Applicable company social media accounts:

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Other: \_\_\_\_\_

## Contact Information

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

## Instructions

### **Payment**

If you are paying by check, please make check payable to ALIVE Rescue and mail to PO Box 39111, Chicago, IL 60639 along with the completed Partnership Form.

If you prefer to pay by credit card, please contact us at [info@aliverescue.org](mailto:info@aliverescue.org) for payment instructions.

### **Logo**

Please email a jpeg or png image of your company logo to [info@aliverescue.org](mailto:info@aliverescue.org) for use on all marketing material and on ALIVE Rescue's website.

### **Raffle Items**

If you are donating a raffle prize please call us at 773.913.8100 or email [info@aliverescue.org](mailto:info@aliverescue.org) to arrange for pick up.